

Defence Services Staff College, Wellington



#### A WARM WELCOME

#### SETTING THE TONE

A gathering of over 250 women coming from diverse educational, cultural and linguistic backgrounds to form a perfect audience, for a hybrid workshop specially designed to help women equip with the essential skills of personal finance.



## INVEST WITH INTENT

Women investors tend to outperform men over the long term because women are inherently drawn to goal-based investing.



# WHY FINANCIAL PLANNING MATTERS

Our ladies engaged in conversations around financial planning, asked questions and took home some investment wisdom along with them.





# **OUR PARTICIPANTS**

On a cool Saturday evening in January 2025, our team geared up for a special edition of #Shelnvests hosted by the ladies of Integrated Defence Services (IDS), Delhi. We brought together a diverse group of women for an interactive workshop on something close to us yet so far. Yes, money matters. 250+ women from various training stations under IDS joined to engage in a conversation on money matters, investments and gold. With participants joining in person and remotely from eight stations, we looked at the ways in which women can create their own financial wellbeing.

Schedule a Workshop





ONLY 11% OF INDIAN WOMEN INVESTORS HAVE A PORTFOLIO WORTH OVER 5LAKHS

## Who is managing our money?

Our goals and life situations are unique to us. So should our investment plan be that is designed keeping our current financial situation, risk profile and future goals in mind. Let's not follow what others are doing with their investments.

Own Your Savings, Build Your Dreams.

## WOMEN AT NDA, KHADAKWASLA

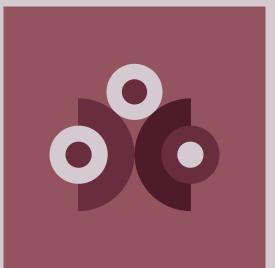
Engage in a conversation around money and the value of financial planning





# LADIES @ANDAMAN & NICOBAR COMMAND

EAGER TO LEARN THE TIME-TESTED SECRETS OF FINANCIAL PLANNING







# MONEY MATTERS

Money matters need not always be serious. That's what we believe in. So to make it easy, we wrapped up our conversation on money and investments with examples of real-life situations to illustrate how women too can take charge of their Financial Wellbeing.

Need help with money matters?

**CALL US FOR GUIDANCE** 

www.investmentsprouts.com



True independence starts where financial dependence ends

### A NOTE OF GRATITUDE...

It was a humbling experience to address a gathering of over 250 women from the Integrated Defence Services (IDS), spread across the country from Delhi to the Andamans, and take them through the time-tested tools of money management.

Grateful for the opportunity and faith entrusted by the First Lady, Mrs. Anupama Chauhan.

